

Program - Friday, 19 April 2024

Address: Óbuda University - Keleti Károly Faculty of Business and Management, 1084 Budapest, Tavaszmező Street 15-17.

08:00-09:00	Registration	
09:00-09:30	Opening Ceremony: András Keszthelyi (Óbuda University) Conference Chair	TA.122
09:30-11:00	Welcome speech: Mónika Fodor, Dean (Keleti Károly Faculty of Business and Management, Óbuda University)	
11:00-11:15	Plenary	TA.122
11:15-12:30	Session chair: Danijela Voza Host chair: András Keszthelyi	
	DANIJELA VOZA (University of Belgrade) — Sustainable development progress and challenges - Modelling SDG's based on the income level in European countries SÁNDOR KÜRTI (Kürti RT) — Data recovery on the top BALÁZS SZIKLAI (Corvinus University) — Diffusion of Innovation on Social Networks	
11:15-12:30	Coffee Break	TA.123
11:15-12:30	Friday morning I	TA.122
	Session chair: József Poór Host chair: Antal Szabó	
	ANTAL SZABÓ (ERENET Network) — EXPLORATION AND PREDICTION OF EVOLUTION OF INDUSTRIAL REVOLUTIONS KATALIN TAKÁCS-GYÖRGY (Óbuda University) - ISTVÁN TAKÁCS (Óbuda University) — Why is so important to use mother language in science? PASCAL RICORDEL (Université Le Havre-Normandie) — The shift between the traditional and the new OPG model through a comparative analysis between Paris 2024 and London 2012 JÓZSEF POÓR (J.Selye University) - ZSOLT SÁNDOR KÖMÜVES (MATE University) - KATALIN SZABÓ (MATE University) - GÁBOR SZABÓ-SZENTGRÓTI (István Széchenyi University) - GABRIELLA SZÉCSI (MATE University) - LÁSZLÓ PÁLMAI (MATE University) — Role and strategic importance of HR systems in V4 countries in light on an international empirical research in 2023	
11:15-12:30	Friday morning II	TA.321
	Session chair: Kornélia Lazányi Host chair: Dániel Frankl	
	KORNÉLIA LAZÁNYI (Óbuda University) — The embedded nature of safety science through the looking glass of historical medical sources SÁRA SZATMÁRY (Óbuda University) — From Qubits to Society: Understanding the Human Dimensions of Quantum Computing ROZÁLIA SZATMÁRY (Óbuda University) — Is there a relationship between technostress and the acceptance of technology? DÁNIEL FRANKL (Óbuda University) — Exploring Security Weaknesses in VR Systems PÉTER SZIKORA (Óbuda University) — Limitations of self-driving cars	
11:15-12:30	Online I	TEAMS
	Session chair: Oltjana Zoto Host chair: Elena Kokhti	
	OLTJANA ZOTO (Agricultural University of Tirana) - OLTJANA ZOTO, SILVANA NAKUCI, ELENA KOKHTI (Agricultural University of Tirana) — THE BEHAVIOUR OF THE ALBANIAN CONSUMER TOWARDS GENETICALLY MODIFIED PRODUCTS ELENA KOKHTI (Agriculture University of Tirana) - SONILA PAPATHIMIU (University of Tirana) - FATMIR GURI (Agriculture University of Tirana) — Leveraging Spatial Analysis for Enhanced Food Environment Insights: A Pathway to Sustainable Food Systems in Albania EDONA HAXHIJA (European University of Tirana) - DRITA KRUJA (European University of Tirana) - ZAMIRA SHABANI (University of Shkodra “Luigj Gurakuqi”) — Identifying Key Factors Influencing Nursing Care Quality: A Systematic Literature Review DÁVID ZOLTÁN TÓTH (Eötvös Loránd Tudományegyetem) — The social responsibility programme of a sports club. Slogan or change? Case study of the Falco-Vulcano Energia KC Szombathely Crucial Catch campaign. ELENA MYFTARAJ (University of Tirana) - IRENA FATA (University of Tirana) — Empowering the Circular Economy in Albania through Big Data Analytics: Opportunities, Case Studies, and Regional Insights YAMENG XUE (LONGi Green Energy Technology Co.,) - LINFEI MA (Óbuda University) — Factors affecting consumers' purchase intention in the live streaming of fitness equipment	
13:00-14:00	Lunch	TA.122
14:00-15:45	Friday afternoon I	TA.122
	Session chair: Ani Mbrica Host chair: Krisztián Bálint	
	INA KEÇI (University of Seville) - LUIS MIGUEL LÓPEZ-BONILLA (University of Seville) - JESÚS MANUEL LÓPEZ-BONILLA (University of Seville) — The Circular Economy: Essential Research Issues in Sustainable Development ANI MBRICA (Tirana Business University College) - INA KEÇI (University of Seville) - ERMIRA QOSJA (Aleksander Moisiu University of Durres) — Students' Perspectives on the Circular Economy and Industrial Symbiosis MOHAMAD ALI SALEH (University of Dunaujvaros) — The Future Trend of E-Mobility in Terms of Battery Electric Vehicles and their Impact on Climate Change: A Case Study Applied in Hungary KRISZTIÁN BÁLINT (Óbuda University) — Creating a Decentralized Blockchain to Store University Data and Payment of University Course Material Through the Use of a Smart Contract RICHARD SZABÓ (Óbuda University) — Hungarian financial security - historical background	
14:00-15:45	Friday afternoon II	TA.321
	Session chair: Ádám Béla Horváth Host chair: Andrea Tick	
	ANDREA TICK (Óbuda University) - SAMER BITAR (Óbuda University) - SVETLANA KUNGURTSEVA (Óbuda University) - YASMEEN ABUNEMEH (Óbuda University) - AI-PERI KENZHEBEKOVA (Óbuda University) — From Waste to Wealth: Exploring the Viability of Profitable Recycling Businesses in Developing Economies NOÉMI PIRICZ (Óbuda University) - VIVIEN LEUBA (Óbuda University) — How is Innovation Changing Healthcare Supply Chains? – Review of Innovation Models and Their Impact ÁDÁM BÉLA HORVÁTH (Óbuda University) — Impact of NIS2 requirements in non-technology intensive sectors ANDREA TICK (Óbuda University) - NIKITA GELROT (Óbuda University) - AIGERIM SHAMIEVA (Óbuda University) - ELIZABETH SÁNCHEZ OSUNA (Óbuda University) - ROBIN ABDALLAH (Óbuda University) — Navigating Finance: Exploring Student Financial Literacy and Decision-Making in 2023 ANDREA TICK (Óbuda University) - SHAN ZAFFAR (Óbuda University) - MOHAMMED ALSAIF (Óbuda University) - ALI SLEMAN (Óbuda University) — The Loyalty Ladder: A Quantitative Exploration of Satisfaction and Commitment in Building Brand Loyalty MEHREEN ANEEL (Óbuda University) - ANDRÁS KESZTHELYI (Óbuda University) - PÉTER SZIKORA (Óbuda University) — Development Assessment of self-driving cars in developed and developing countries	
14:00-15:45	Online II	TEAMS
	Session chair: Hima Parameswaran Host chair: Suvi Sívén	

BISTRA VASSILEVA (University of Economics-Varna) - **TEODORA DANEVA** (University of Economics-Varna) — Rethinking constructivist educational methodologies in the age of immersive technologies
ERJOLA BARBULLUSHI (University of Shkodra) - **DENISA DOMNI** (University of Shkodra) — Issues relating to waste management; Construction Industry
SUVI SIVÉN (Laurea University of Applied Sciences) - **JUKKA SIRKIÄ** (LAB University of Applied Sciences) - **TERHI TUOMINEN** (LAB University of Applied Sciences) — Developing SME personnel competence in strategic business sustainability
HIMA PARAMESWARAN (City University Ajman United Arab Emirates) — How adaptive leadership can ignite a transformational change? An empirical study of the UAE-based educational system.
IWONA PAWLAS (University of Economics in Katowice) — THE EUROPEAN UNION'S COURSE TOWARDS RESILIENCE AS A RESPONSE TO RISING GLOBAL TURBULENCE
KRISDELA KAÇANI (University of Seville, Spain.) - **MYRIAM LUISA GONZÁLEZ-LIMÓN** (University of Seville, Spain.) - **LUIS MIGUEL LÓPEZ-BONILLA** (University of Seville, Spain.) - **ELENA KOKTHI** (Agriculture University of Tirana) — The impact of green banking practices on Environmental, Social and Economic Performance. The case of the Albanian Banking System.

15:45-16:00
16:00-17:45

Coffee Break

TA.123

Friday afternoon III

TA.122

Session chair: **Danijela Voza**

Host chair: **Krisztián Bálint**

KRISZTIÁN BÁLINT (Óbuda University) — Creation of a Unique University Diploma Based on Non-Fungible Token
KRISZTIÁN BÁLINT (Óbuda University) — Creating an Energy-Efficient University Blockchain
ANĐELKA STOJANOVIĆ (University of Belgrade) - **ISIDORA MILOŠEVIĆ** (University of Belgrade) - **SANELA ARSIĆ** (University of Belgrade) — Modeling customer purchase intentions based on Corporate Social Responsibility practices
ARDITA BORICI (University of Shkodra) - **JETMIR MUJA** (University of Shkodra) - **ALBANA BORICI** (University of Shkodra) — Service Quality in the Hotel Industry: Tourist Satisfaction and Loyalty. Case of Albania and Montenegro
DANIJELA VOZA (University of Belgrade) - **ALEKSANDRA FEDAJEV** (University of Belgrade) — Ranking Western Balkan countries according to the digital skills among older people
ALEKSANDRA RADIĆ (University of Belgrade) - **SANELA ARSIĆ** (University of Belgrade) - **ĐORĐE NIKOLIĆ** (University of Belgrade) — Application of a Hybrid SEM-MCDA Approach for Examination of Different Industries' Attitude to Use ERP System

16:00-17:45

Friday afternoon IV

TA.321

Session chair: **Milica Velickovic**

Host chair: **Zsuzsanna Deák**

TAMÁS ZOLTÁN ZAKOTA (Óbuda University) - **JÓZSEF FOGARASI** (Óbuda University) — Data Collection Experiences and Economic Relevance of Urban Tree Inventories
JÓZSEF FOGARASI (Óbuda University) - **ARTUR LAKATOS** (Partium Christian University) - **ÁKOS BOTOS** (Partium Christian University) — Prospect Theory Investigation of the Stock Market Interdependences during Crises
MILICA VELICKOVIC (University of Belgrade) - **MARIJA PANIC** (University of Belgrade) — THE RELATIONSHIP BETWEEN WORKPLACE DIGITALIZATION AND OLDER WORKERS PRODUCTIVITY
ZSUZSANNA DEÁK (Óbuda University) — Circular Economy Solutions for the Agri-food Business
LÁSZLÓ BORBÁS (Óbuda University) — Present and future of SMEs in the European Union
ZSUZSANNA DEÁK (Óbuda University) - **AGNIESZKA WOJEWÓDZKA-WIEWIÓRSKA** (Warsaw University of Life Sciences) — Household overcrowding in selected countries of Central and Eastern Europe - urban-rural approach

16:00-17:45

Online III

TEAMS

Session chair: **Erarda Vuka**

Host chair: **Árpád Szabó**

CSILLA ILONA MIZSER (Óbuda University) — Risks and successes - through the integrity of the organizational system
ZSOFIA NGUYEN (University of Sopron) — The effects of decoupling to Business Executives and Enterprises
ÁRPÁD SZABÓ (Partium Christian University) — The expectations of the supply side of the hospitality labor market from employers in the Central Region of Romania
ERARDA VUKA (Mediterranean University of Albania) — Improvement of customer service through generative AI
DOAN MINH PHUONG (University of Finance - Marketing) — TECHNOLOGY INNOVATION AND FIRM PERFORMANCE OF NON-FINANCIAL PUBLIC LISTED COMPANIES: THE CASE OF VIETNAM.

18:00-

Banquet

Stex

22ND INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING „Paradigm Shift: Path to Shared Drift”

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08:30 - 09:00

Registration

09:30 - 10:30

Magyar nyelvű előadások I

TA.122

Session chair: **Ágnes Wimmer**

Host chair: **Ferenc Katona**

GÁBOR GYARMATI (Óbuda University) — A Covid-19 előtti időszak agárélelmiszer-fenntarthatósági kérdései
ÁGNES BOGÁTH (Óbuda University) — A sport szerepe a stresszkezelésben az Óbudai Egyetem hallgatói körében
ADRIENN MUNKÁCSI (Budapesti Corvinus Egyetem) - **ÁGNES WIMMER** (Budapesti Corvinus Egyetem) - **ZOLTÁN BUZÁDY** (Budapesti Corvinus Egyetem) — Döntéshozatali és vezetői képességek elemzése – egy komoly játék tapasztalatai a BCE nemzetközi programjában
FERENC KATONA (Óbuda University) — Munkavállalókkal való elégedettség vizsgálata KKV vezetők körében
SZILÁRD HORVÁTH (Óbuda University) — Kompetenciafejlesztés a hátrányos helyzetű gyermekeknél informatikán, robotikán keresztül
TÓTH BENCE (Óbuda University) — A KKV szektor változó K+F finanszírozási lehetőségei

10:30 - 10:45

Coffee Break

TA.123

10:45 - 11:45

Magyar nyelvű előadások II

TA.122

Session chair: **András Keszthelyi**

Host chair: **Krisztián Bálint**

KRISZTIÁN BÁLINT (Óbuda University) — Blokklánc létrehozása az egyetemi adatok tárolására és a fizetős egyetemi tananyagok automatikus kifizetése intelligens szerződés alkalmazásával
KRISZTIÁN BÁLINT (Óbuda University) — Egyedi megjelenésű egyetemi diploma létrehozása nem helyettesíthető tokenek segítségével
ANDRÁS KESZTHELYI (Óbuda University) — Gazdaságinformatikus hallgatók attitűdvizsgálata az Óbudai Egyetemen
PÁL FEHÉR-POLGÁR (Óbuda University) — Biztonságtudatossági elvárások a gyakorlatban a B2C E-kereskedelem példáján keresztül.
PÉTER SZIKORA (Óbuda University) — Önvezető autók biztonsági kérdései
GERDA BAK (Óbuda University) - **REGINA REICHER** (Budapesti Gazdasági Egyetem) — A kkv-k és a felhő, avagy mennyire hosszú még az út?

12:00 -

Lunch

TA.122

