

CALL FOR PAPERS



MEB 2025 - 23rd INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING

4 April 2025 at ÓBUDA UNIVERSITY, BUDAPEST, HUNGARY

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MEB 2025 „Paradigm Shift, Rift or Drift?” is the 23rd inter-national conference aiming to provide a forum for presenting and discussing novel aspects of and data about relevant fields of research and practice. We strive to provide an opportunity for exchanging knowledge and premonitions regarding the topics to be addressed throughout the event.

TOPICS within the scope of the conference will include:

- Effects of war on international business
- Sanctions and world economy
- War and international financial affairs
- Aftereffects of pandemic
- New experiences on business continuity
- Distance learning
- Home office
- Clusters and Networks
- Small and Medium Sized Enterprises
- Industrialization
- Social and Economic Sustainability
- Regional Development and Politics
- Applied Marketing
- Financial Affairs
- Human Resources Management
- Informatics
- Ethical issues
- Business development during and after pandemic

We would like to draw your attention to that the Óbuda University will organise the **22nd International Week** from **31 March - 4 April 2025**, parallel with the **MEB Conference**, which is eligible for funding under the Erasmus+ programme.

REGISTRATION

Prospective participants are kindly requested to fill in the online registration form on the Website: <https://meb.kgk.uni-obuda.hu>

Registration fee: 100 EUR / 40 000 Ft

Registration fee for ERENET members and students: 50 EUR / 20 000 Ft

PAPER SUBMISSION

The submission deadline is 30 April 2025. Papers go through double blind review. Revised papers of 6-10 pages shall arrive not later than 30 June 2025 and must follow the paper guidelines. English, as well as Hungarian papers (and their presentations) are also welcome. Accepted papers will be published in electronic conference proceedings with ISBN.

CONFERENCE PROCESS

We are planning the conference with personal, online and e-poster participation.

IMPORTANT DEADLINES

Registration.....1 March 2025
Deadline of paper submission30 April 2025
Submission of revised, camera-ready manuscripts30 June 2025