



# CALL FOR PAPERS

## MEB 2024 - 22<sup>nd</sup> INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING

19-20 April 2024 at ÓBUDA UNIVERSITY, BUDAPEST, HUNGARY

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Tímea Edőcs

edocs.timea@kgk.uni-obuda.hu

**MEB 2024 „Paradigm Shift: Path to Shared Drift”** is the 22<sup>nd</sup> international conference aiming to provide a forum for presenting and discussing novel aspects of and data about relevant fields of research and practice. We strive to provide an opportunity for exchanging knowledge and premonitions regarding the topics to be addressed throughout the event.

### TOPICS within the scope of the conference will include:

- Effects of war on international business
- Sanctions and world economy
- War and international financial affairs
- Aftereffects of pandemic
- New experiences on business continuity
- Distance learning
- Home office
- Clusters and Networks
- Small and Medium Sized Enterprises
- Industrialization
- Social and Economic Sustainability
- Regional Development and Politics
- Applied Marketing
- Financial Affairs
- Human Resources Management
- Informatics
- Ethical issues
- Business development during and after pandemic

We would like to draw your attention to that the Óbuda University will organise the **20<sup>th</sup> International Week** from **15 April - 19 April 2024**, parallel with the **MEB Conference**, which is eligible for funding under the Erasmus+ programme.

### REGISTRATION

Prospective participants are kindly requested to fill in the online registration form on the Website: <https://meb.kgk.uni-obuda.hu>

Registration fee: 100 EUR / 40 000 Ft

Registration fee for ERENET members and students: 50 EUR / 20 000 Ft

### PAPER SUBMISSION

The submission deadline is 31 May 2024. Papers go through double blind review. Revised papers of 6-10 pages shall arrive not later than 30 June 2024 and must follow the paper guidelines. English, as well as Hungarian papers (and their presentations) are also welcome. Accepted papers will be published in electronic conference proceedings with ISBN number.

### CONFERENCE PROCESS

We are planning the conference with personal and online participation.

### IMPORTANT DEADLINES

Registration.....	1 April 2024
Deadline of paper submission.....	31 May 2024
Submission of revised, camera-ready manuscripts.....	30 June 2024



ÓBUDAI EGYETEM  
ÓBUDA UNIVERSITY

Organized and sponsored  
by Keleti Karoly Faculty of  
Business and Management  
Óbuda University, Hungary

