



2022

# CALL FOR PAPERS

## MEB 2022 - 20th INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING

29-30 April 2022 at ÓBUDA UNIVERSITY, BUDAPEST, HUNGARY

MEB 2022 „New possibilities – experiences of the pandemic” is our 20th international conference aiming to provide a forum for presenting and discussing novel aspects of and data about relevant fields of research and practice. We strive to provide an opportunity for exchanging knowledge and premonitions regarding the topics to be addressed throughout the event.

### TOPICS within the scope of the conference will include:

- Pandemic in general and in particular
- Business development during pandemic
- New experiences on business continuity
- Effects of pandemic on business
- Distance learning
- Home office
- Clusters and Networks
- Industrialization
- Social and Economic Sustainability
- Regional Development and Politics
- Small and Medium Sized Enterprises
- Applied Marketing
- Financial Affairs
- Human Resources Management
- Informatics

### REGISTRATION

Prospective participants are kindly requested to fill in the online registration form on the website: <https://meb.kgk.uni-obuda.hu>

Registration fee: 80 EUR/ 25 000 Ft

Registration fee for ERENET members and students: 40 EUR/ 12 500 Ft

### PAPER SUBMISSION

The submission deadline is 31 May 2022. Papers go through double blind review. Revised papers of 6-10 pages shall arrive not later than 30 June 2022 and must follow the paper guidelines. English, as well as Hungarian papers (and their presentations) are also welcome. Accepted papers will be published in electronic conference proceedings with ISBN number.

### CONFERENCE PROCESS

We are planning the conference online. However we are hopeful that as many of you as possible will be allowed to travel and participate in person.

The registration deadline for *personal* participation is 4 April.

### IMPORTANT DEADLINES

Registration.....	4 April 2022
Deadline of paper submission.....	31 May 2022
Submission of revised, camera-ready manuscripts.....	30 June 2022



ÓBUDAI EGYETEM  
ÓBUDA UNIVERSITY

Organized and sponsored  
by Keleti Károly Faculty of  
Business and Management  
Óbuda University, Hungary



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