



2020

CALL FOR PAPERS

MEB 2020 - 18th INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING

25-26 June 2020 at ÓBUDA UNIVERSITY, BUDAPEST, HUNGARY

MEB 2020, „Business in Real Virtual World“ - is an International conference aiming to provide a forum for presenting and discussing novel aspects of and data about relevant fields of research and practice. We strive to provide an opportunity for exchanging knowledge and premonitions regarding the topics to be addressed throughout the event.

TOPICS within the scope of the conference will include:

- Clusters and Networks
- Industrialization
- Social and Economic Sustainability
- Regional Development and Politics
- Small and Medium Sized Enterprises
- Applied Marketing
- Financial Affairs
- Human Resources Management
- Informatics

REGISTRATION

Prospective participants are kindly requested to fill in the online registration form on the website: <https://meb.kgk.uni-obuda.hu>

Registration fee: 80 EUR/ 25 000 Ft

Registration fee for ERENET members and students: 40 EUR/ 12 500 Ft

PAPER SUBMISSION

The submission deadline is 30 June 2020. Papers go through double blind review. Revised papers of 6-10 pages shall arrive not later than 31 August 2020 and must follow the paper guidelines. English, as well as Hungarian papers (and their presentations) are also welcome. Accepted papers will be published in electronic conference proceedings with ISBN number.

IMPORTANT DEADLINES

Registration.....30 May 2020
Deadline of paper submission.....30 June 2020
Submission of revised, camera-ready manuscripts.....31 August 2020

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